

KIOSK DESIGN CRITERIA MANUAL

Kiosks occupy prominent locations throughout the mall common area and have a significant impact on customer perception. The goal of this manual is to provide design criteria to maximize the customer's best possible shopping experience. "Design" shall include all aspects of Tenant's kiosk presentation, including (but not by way of limitation) aesthetic design, functional design, layout, signage, merchandising, advertising and merchandise display.

By reference, this Manual is incorporated in Tenant's Lease. The Tenant is required to strictly conform its design to the criteria and intent of this Manual.

This criteria is not intended to be fully comprehensive or inclusive of every situation. Landlord's interpretation of this criteria shall be final. Any deviation to this criteria must be requested by Tenant in writing to Landlord's Tenant Coordinator. If approved, Tenant's drawings shall reflect the same and be submitted for Landlord's approval. Once approved, no changes shall be made to Tenant's design unless further approved by Landlord.

Landlord reserves the right to modify or change this criteria at Landlord's discretion. Tenant shall be required to comply with the current criteria for drawings yet to be submitted. Any previous Landlord approval of Tenant's design or prototype shall not be construed as an automatic approval of tenant's design if Landlord's criteria changes.

WARNING: Should Tenant elect to commence the fabrication or ordering of anything relating to Tenant's design that subsequently does not receive Landlord's approval, the same shall be re-fabricated or ordered to conform to Landlord's approval at Tenant's sole cost and expense. Landlord shall not be liable to Tenant for any cost incurred by Tenant for same nor for any delays caused thereby. Likewise should mall management at any time, deem that Tenant has deviated from previously approved drawings and thereby potentially deviated from this manual, the landlord is within its right to ask for Tenant to change the merchandising or the fixture.

KIOSK DESIGN

CABINETRY

CORNERS

OVERHEAD STRUCTURES

LIGHTING

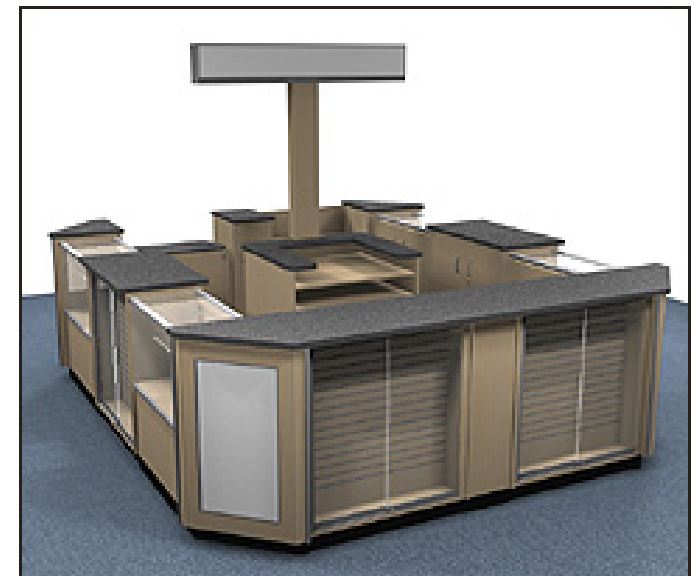
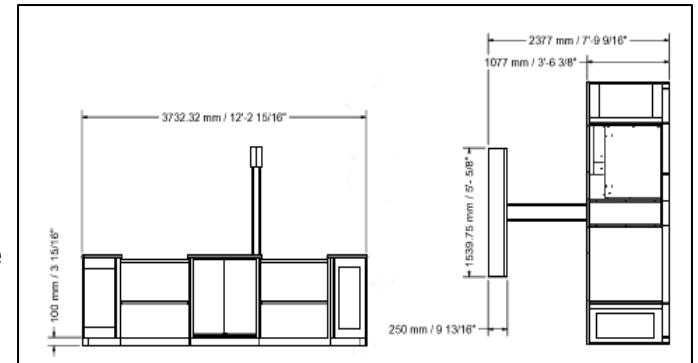
ADVERTISING & GRAPHICS

ELECTRICAL & MECHANICAL

KIOSK CRITERIA OUTLINE

1. **Must have final approval** by the Landlord's Tenant Coordinator. Submittal must include:
 - Elevations and Floor Plan showing all kiosk dimensions, including countertop displays, fixtures or appliances if applicable
 - Color drawing, rendering or photograph of design
 - Material finish samples of cabinet, countertop and toe spaces
 - Planogram showing display and merchandising scheme
 - Sign elevation, sections and details
 - Electrical plans and load calculations
 - Key plan showing location of the kiosk in the mall.

2. **Must be open concept** without obstructing sight lines through the mall
 - Total height is 8' AFF including overhead signage
 - Total cabinet height is 42"
 - Total corner height is 60"
 - 4-6" toe spaces



KIOSK CRITERIA OUTLINE

3. Made of approved materials and colors

- Cabinet, countertop and overhead structures must have a color scheme that complements the mall interior; ideally wood tones, earth tones, or subtle colors. Primary and Secondary colors may not be used as the prevailing color of any fixture. (Primary and secondary = Red, Blue, Yellow, Green, Orange, Violet and Bright White.)
- Cabinets are generally glass showcases made of wood grains, powder coated materials and natural stone materials
- Countertops are solid surface materials such as metal, Corian® type solid surface, high pressure laminates and natural stone
- Toe spaces are made with durable non-porous materials such as stone, metal or Corian® type solid surface
- All exposed edges in high traffic areas protected with aluminum extrusion, solid wood, metal or PVC edge banding
- Cabinets and signs shall have UL certification and durable craftsmanship

✓ APPROVED



CABINET



COUNTERTOP



TOE SPACE

⊘ UNAPPROVED



CABINET



COUNTERTOP

KIOSK CRITERIA OUTLINE - Standard

Two sign limit. Must be perpendicular to mall traffic Total sign must be proportional to support structure and not exceed 18" tall by 36" wide (see Signage Criteria). Roof structure and anything exposed to sightlines from the upper level must be enclosed and finished to match the kiosk.

✓ APPROVED

8 Feet maximum AFF, including overhead structure and sign

Vertical posts, columns or supports shall not exceed 4" on a side or in diameter

Protected edges

4-6" Toe space

Corners are angled or curved, 90° squares are not approved

Cabinets are glass and wood grain showcases/displays

Maximum 4" height

"OPEN" structure with unobstructed sight lines

Solid surface or high pressure laminate countertop material with durable edging

42" Max. cabinets
42" Max center islands.
60" Max. corners

DON'T FORGET
EVERYTHING ON OR ABOUT THE KIOSK MUST BE CONTAINED WITHIN LEASE AREA

KIOSK CRITERIA OUTLINE – Standard **UNAPPROVED**

UNAPPROVED

Plasma/LCD mounted higher than 72" AFF, diagonal size more than 30"

UNAPPROVED

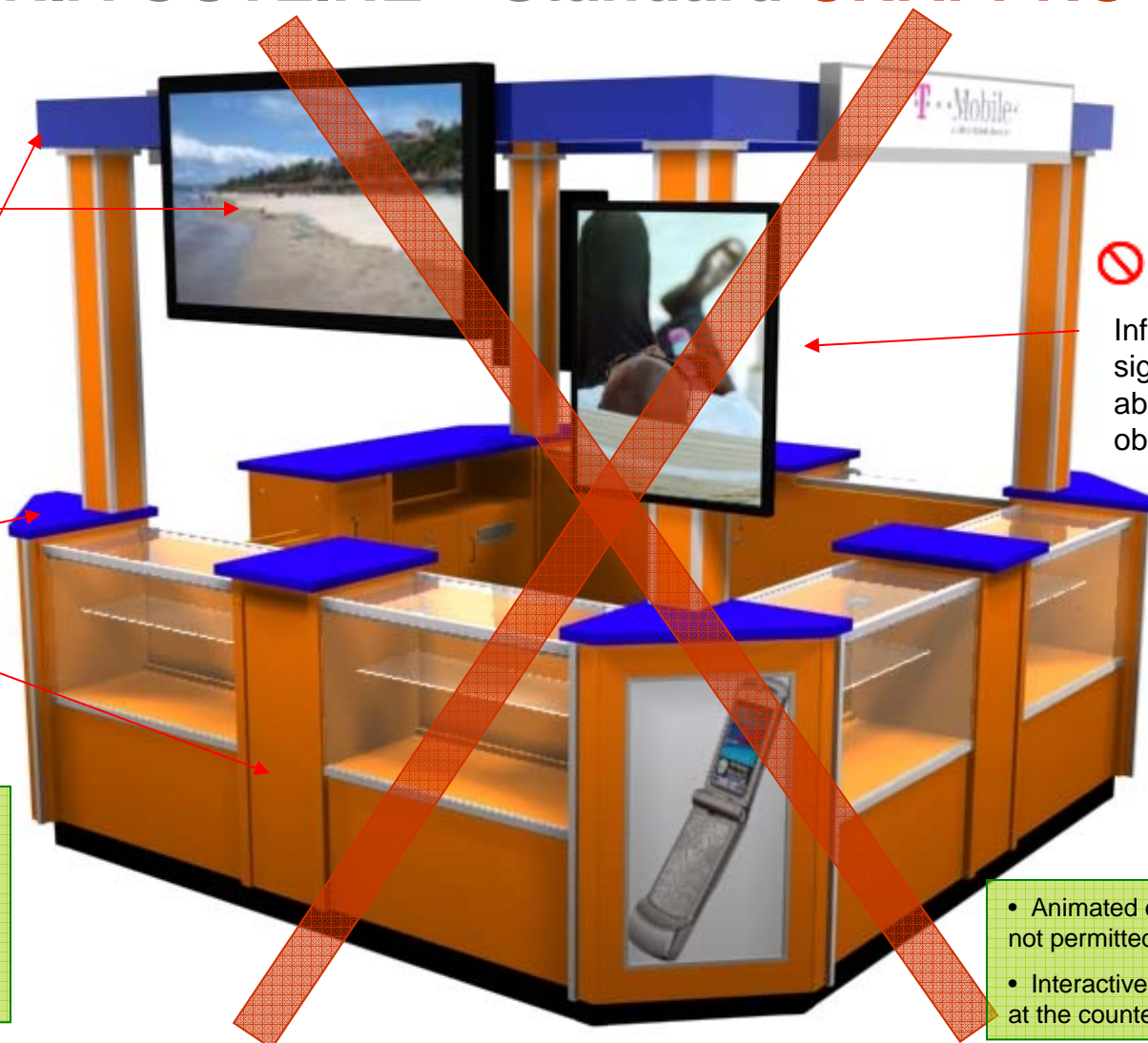
Unacceptable colors for cabinet, counter and overhead structure.

Flat screens, if used shall:

- Not be more than 30" diagonal if mounted behind the display counter (limit 2)
- Not be more than 21" diagonal if mounted on the counter top (limit 2)

UNAPPROVED

Informational signage hung above counter top obstructing view



- Animated displays and audio are not permitted.
- Interactive screens are permitted at the counter-level only (limit 2).

KIOSK DESIGN OVERVIEW

OPEN STRUCTURES

ACCEPTABLE KIOSK STRUCTURES:

- Must be “open” structure.
- Must allow unobstructed sight lines across the kiosk to the mall and stores beyond
- Additional floor surfaces within kiosk are not allowed, except in the case where electrical service location or code requires a sub floor OR anti-fatigue mat as long as the mat is in good repair and is contained wholly within the lease line.
- Tenant must repair or replace scratched or damaged mall finishes



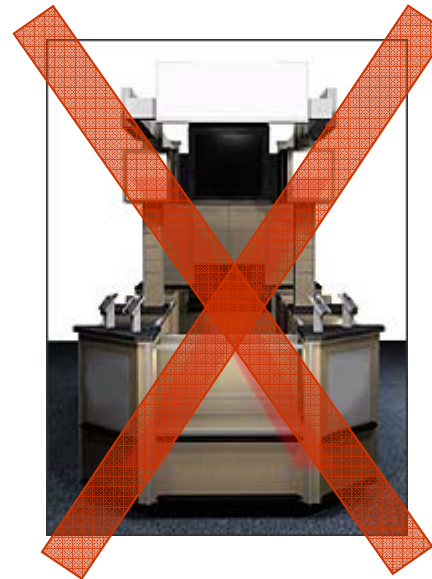
APPROVED

OPEN STRUCTURE
UNOBSTRUCTED SIGHT LINES



UNAPPROVED

OBSTRUCTED SIGHT LINES



KIOSK DESIGN OVERVIEW

WALK-THRU / WALK-AROUND STRUCTURES

ACCEPTABLE KIOSK STRUCTURES:

- “Desk,” “Sit-Down” or “Walk Through” kiosks must fit within leased footprint.
- The outside perimeter of the kiosk must conform to the leased footprint.
- Extensions and protrusions outside of the leased space are prohibited. The maximum projection of any surface, cabinet, display, seating or signage cannot exceed the dimensions of the Tenant’s leased area.
- Additional floor surfaces within kiosk are not allowed.
- Designs must focus on providing an interactive experience to the customer. Open structures that serve no purpose other than to allow easy access to customers will not be allowed.
- Electrical, cable, data and telephone lines must be concealed from view to the public.
- Tenant must repair or replace scratched or damaged floor finishes.



APPROVED

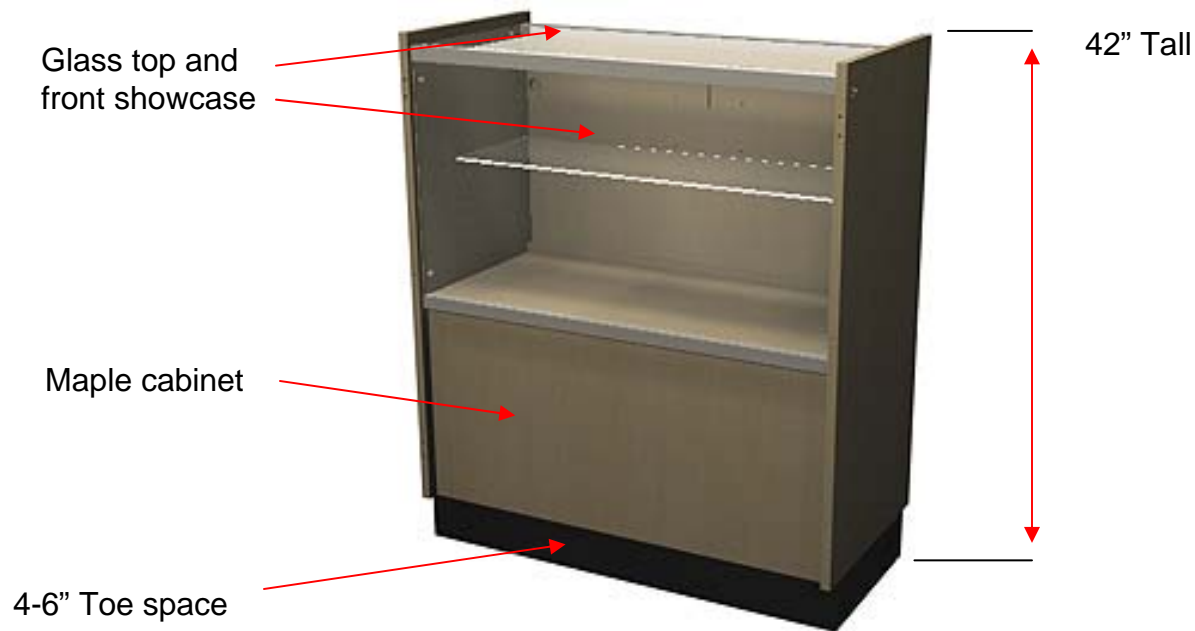
SHOWCASES, DISPLAYS AND SIGNS MUST FIT WITHIN LEASED FOOTPRINT



CABINETRY CABINETS

ALL CABINETS are to be generally glass showcases designed to merchandise tenant’s product in a organized and appealing fashion. The back of the cabinets must be finished, enclosed, and compliment the cabinet finish. Cabinets cannot exceed 42” in height on the straight faces and 60” height on the corners. Storage areas may only be accessed from inside the kiosk. Adequate ventilation must be provided to prevent over-heating and delamination of materials.

Sliding doors on cabinets must be tempered glass with metal slides. Locking device shall be plunge-type metal lock or metal slide lock (color to match rails/slides). Top-loading showcases must have safety mechanism or piston to support the top to prevent accidental closure. Any hinges must be incorporated into the structure of the finished showcase.



DON'T FORGET

SAFES AND OTHER LOCKABLE CABINETS ARE ACCEPTABLE FORMS OF SECURITY (access from inside the kiosk, only)

SLIDING PANES, GRILLS OR CANVAS SECURITY SYSTEMS ARE NOT ALLOWED

- Base is required on all cabinets of a durable and non-soluble material (no casters, wheels or exposed legs).

CABINETS

MATERIALS AND FINISHES

ACCEPTABLE CABINET MATERIALS:

- Wood grains
 - Real wood veneer
 - Laminates
- Colored laminates in subtle tones
- Powder coated materials
- Natural stone surfaces
- Ceramic tile

- NOTE: Food service must follow local ordinances and health codes

✓ APPROVED



Maple



Granite



Cherry



Marble

UNACCEPTABLE CABINET MATERIALS:

- Colored Laminates in bright, primary colors
- Exposed substrates
- Gypsum board, sheetrock
- Vinyl
- High gloss metals
- Mirrors

⊘ UNAPPROVED



Exposed Substrates



Vinyl

DON'T FORGET
 MATERIAL SPECIFICATIONS ARE SPECIFIC TO EACH CENTER BASED ON STYLE OR THAT CENTER

YOUR LEASING REP WILL KNOW THE REQUIREMENTS

CABINETRY

MATERIALS AND FINISHES

ACCEPTABLE COUNTERTOP MATERIALS:

Solid surface materials

- Metal
- Corian® type solid surface

High pressure laminates with durable edging

- Wood
- Metal
- Minimum 2mm PVC

Natural stone surfaces

- Granite
- Marble

** Food service must follow local ordinances and health codes

✓ APPROVED



High pressure laminate with durable edging



Limestone

⊘ UNAPPROVED



High pressure laminate without durable edging



Exposed switches and plates.

CABINETRY

TOE SPACE

ALL KIOSKS must have a toe space ranging from 4"-6" in height. Kiosk cabinets may not go directly to the floor.

ACCEPTABLE TOE SPACE MATERIALS:

Durable non-porous material

- Metal
- Corian® type solid surface
- Natural stone surfaces
- Granite
- Marble
- Mall tile floor finish



UNAPPROVED

NO TOE SPACE



APPROVED

4"-6" TOE SPACE



DON'T FORGET

THE KIOSK MAY NOT BE ATTACHED TO THE MALL FLOOR, UNLESS BUILDING CODE REQUIRES

CABINETS

COUNTERTOP FIXTURES

SECONDARY FIXTURES that sit on countertops such as merchandising, point of purchase and service displays are permitted provided the fixtures do not clutter or add a feeling of disorganization to the primary fixture. These displays or cabinets must have a finished look that compliments the kiosk.

ACCEPTABLE COUNTERTOP FIXTURES:

- Maximum 16" in height
- Maximum height above finished floor may not exceed 64"
- Limit two per side, may not exceed 75% of linear length of countertop the fixture sits on
- Must be complimentary in material and finish to kiosk

Cash registers and other point of purchase and transaction equipment and devices must be recessed into counter top and/or screened with complimentary material or finishes to match the kiosk.

✓ APPROVED



Maximum height above finished floor may not exceed 64"



Maximum 16" in height
Limited to 2 per side, uncluttered

NOTE: Center island displays must be substantially transparent

DON'T FORGET
COUNTERTOP FIXTURES MUST BE COMPLIMENTARY IN MATERIAL AND FINISH TO KIOSK

CABINETRY

COUNTERTOP FIXTURES

SECONDARY FIXTURES that sit on countertops such as merchandising, point of purchase and service displays are permitted provided the fixtures do not clutter or add a feeling of disorganization to the primary fixture.

UNACCEPTABLE COUNTERTOP FIXTURES:

- Countertops that project past the lease line
- Sit above 64" off floor
- More then 2 per side

UNAPPROVED



EXTENDS PAST LEASE LINE



GRAPHICS ARE TOO TALL



MORE THEN 2 PER SIDE



MORE THEN 2 PER SIDE, AND TOO HIGH

DON'T FORGET
 COUNTERTOP
 FIXTURES MUST
 BE
 COMPLIMENTARY
 IN MATERIAL AND
 FINISH TO KIOSK

CORNERS CORNERS

ALL CORNERS of the kiosks must be angled or rounded. 90° squares are not approved.

45° CORNER



✓ APPROVED

ROUND CORNER



✓ APPROVED

SHOWCASE CORNER

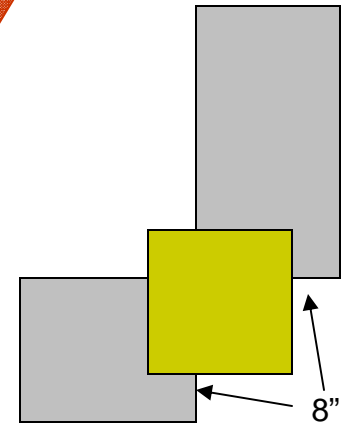


✓ APPROVED

90° CORNER



✗ UNAPPROVED



Exception: Corner cabinets may be used if set back at least 8" from the face of adjacent cabinets.

DON'T FORGET

ALL EXPOSED EDGES IN HIGH TRAFFIC AREAS MUST BE PROTECTED TO MINIMIZE WEAR.

OVERHEAD STRUCTURES

OVERHEAD CRITERIA

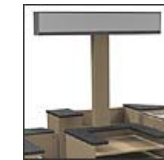
ALL OVERHEAD STRUCTURES should be utilized for signage support and lighting. Product merchandising is not allowed to be hung or supported from the overhead structure. Posts supporting overhead structures must not prohibit line of sight. Overhead canopies must be “open” and be no more than 4” wide to keep this line of sight across the mall.

✓ APPROVED

FOUR POSTS



TWO POSTS



SINGLE POST

✗ UNAPPROVED



MATERIALS HANGING FROM OVERHEAD STRUCTURE



EXPOSED SECURITY CAMER NOT PERMITTED

DON'T FORGET
THE MAXIMUM HEIGHT OF ANY PART OF THE KIOSK IS 8'

LIGHTING

LIGHTING CRITERIA

ALL SHOWCASE LIGHTING must be incorporated into the showcase.
 ALL OVERHEAD LIGHTING must be “low profile” and incorporated into the overhead structure if possible.

ACCEPTABLE LIGHTING:

- Low profile lighting incorporated into showcase or overhead structure
- Track lighting with low profile lamps or lamp-holders.

✓ APPROVED



Lighting incorporated into showcase

✓ APPROVED



Track lighting with low profile lamps

UNACCEPTABLE LIGHTING

- No moving, flashing or colored lights
- No lighting underneath counter or cabinet allowed
- Large profile lights



⊘ UNAPPROVED



Free-standing light posts are not permitted.



DON'T FORGET
 ALL LIGHTING
 MUST BE
 INCORPORATED
 INTO THE
 FIXTURE

ADVERTISING AND GRAPHICS

SIGNAGE CRITERIA

ALL GRAPHICS and signage areas must appear to be “built in” to the kiosk. National signing programs will be respected. Maximum letter height on signs not to exceed 10”, logos not to exceed 12”, and stacked logos/letters not to exceed 12”

- Primary signage must be perpendicular to mall traffic
- Primary signage must be DBA, secondary signage may be network affiliation, any other tagline or information is considered informational signage
- All 3 classifications of signage (primary, secondary and informational) may exist in the primary sign location; however, the informational portion (i.e. - Authorized Dealer) is to be non-illuminated and may not exceed 1 1/2" in height
- Routed letters must have common support and may not have individual posts for each letter
- Limit: to two primary signs
- Total sign background must be proportional to support structure and not exceed 18” tall by 36” wide
- Plasma and LCD displays must be below 72” AFF and shall not be larger than 30’ diagonal
- Box signs with silk-screened or illuminated panel faces are NOT permitted
- Illuminated signs must have push-thru plex letters or letters routed out of opaque back-panels
- Non-illuminated signs must have a dimensional letters of a minimum of 3/8” thick
- Back-lit letters are permitted with LED lamps only and will be carefully reviewed for reflecting surface, brightness, letter size and mounting method. Post-mounted letters are NOT permitted
- Logos or iconographic elements must be non-illuminated
- Primary colors as part of Tenant’s signage shall be subject to Landlord’s approval

✓ APPROVED



⊘ UNAPPROVED



DON'T FORGET
TWO SIGN LIMIT
MUST BE
PERPENDICULAR
TO MALL
TRAFFIC

ADVERTISING AND GRAPHICS

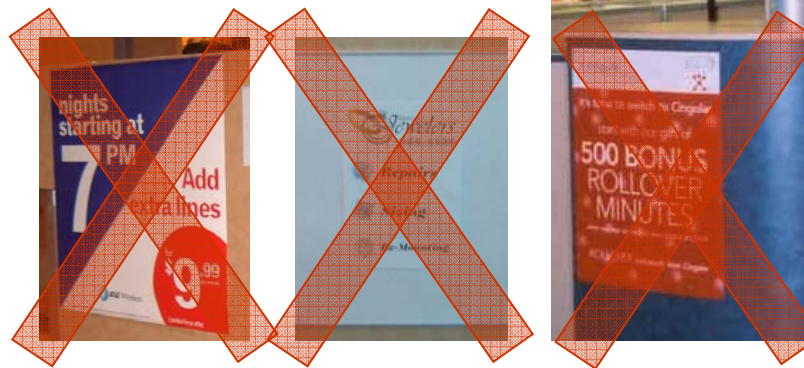
SIGNAGE

ACCEPTABLE BUILT-IN CABINET GRAPHICS:

- Back lit graphics built into cabinet faces and corners with no visible hinge outside kiosk
- Must be internally illuminated
- Maximum size is 30" Wide x 40" tall
- Maximum four per kiosk
- Posters may be utilized in specifically designed holders



✓ APPROVED



✗ UNAPPROVED

UNACCEPTABLE CABINET GRAPHICS:

- Promotional material or posters attached by tape, glue, etc. will not be permitted
- Handwritten signs

DON'T FORGET
PROMOTIONAL
MATERIAL OR
POSTERS
ATTACHED BY
TAPE AND GLUE
ARE NOT
PERMITTED

ELECTRICAL AND MECHANICAL

UTILITIES

ALL KIOSKS must be wired in a manner conforming to UL guidelines and practices



✓ **ACCEPTABLE USAGE:**

- Work must be performed under local guidelines and code
- Existing Utilities are subject to availability from local utility and mall facility, Tenant should verify existing utilities and status prior to design or construction of kiosk
- One (1) 20 amp electrical circuit is provided at 120 volts*
- One phone line or empty conduit with pull string is provided for tenant's use*
- Wire must be concealed from public view. Pancake-mold, wire-mold, duct tape, etc. are not approved.

IF OTHER UTILITIES ARE REQUIRED:

- Special provisions must be made by Tenant at Tenant's expense
- All work must be performed under local guidelines and code
- The tenant will take responsibility for all permits and inspections

* Tenant shall conduct a field survey to confirm access location to services.

DON'T FORGET

ADDITIONAL
SUBMITTALS MAY BE
REQUIRED TO LOCAL
MUNICIPALITIES.

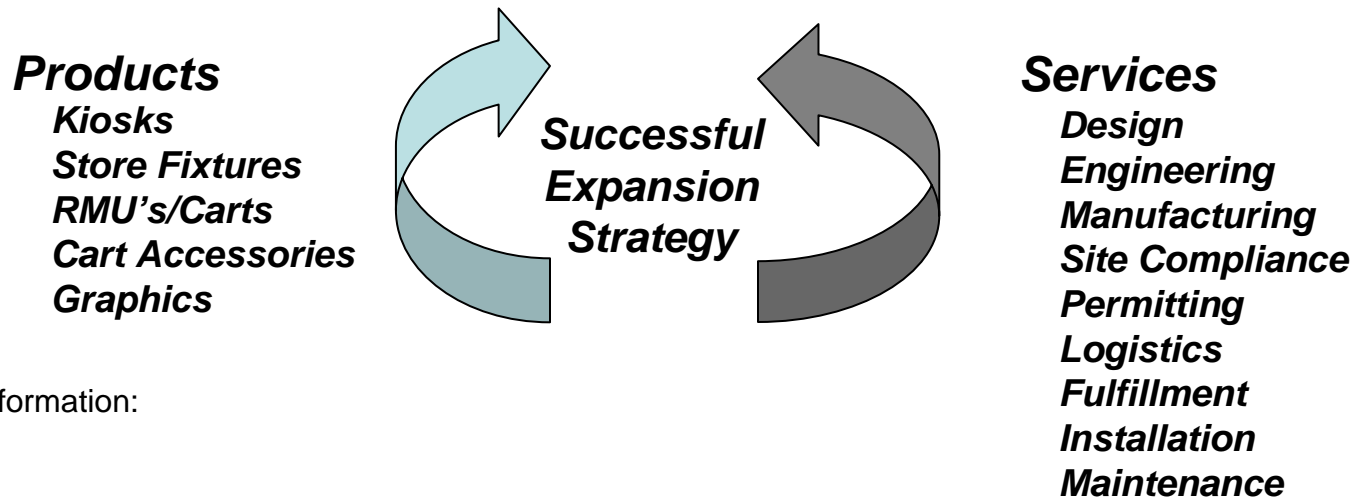
ANY CHANGES MUST
BE RE-SUBMITTED TO
LANDLORD FOR
APPROVAL.

DESIGN AND ENGINEERING RESOURCES

Preferred Vendors

Kiosko – When you need help opening your next location look no further than Kiosko. Kiosko's *Retail Expansion Management* covers the full continuum of services needed to help Simon tenants expand their retail presence.

From conceptual design to manufacturing, installation to preventative maintenance, Kiosko can help make it happen.



Contact Information:

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