



To assist you in a successful opening, included with this letter is STEP, our Short-term Entrepreneurial Packet. This comprehensive packet is designed to assist you in the successful opening of your business. For your convenience, we've included a complete **Check-List** of steps you need to follow before your store can open. Also included is a list of vendors that can assist you with almost every business product or service you need to get you up and running

You, your products, and your superb customer service are an important part of our "success" equation. It is you who supply the item, novelty or "latest craze". This, along with the personal service you offer, is what makes the shoppers' experience exciting and different in today's competitive retail environment.

We hope that your experience will be exciting and successful for years to come. If we can be of any assistance during your pre-opening period, please contact the your Leasing Representative.