

# BULLETIN

## Storefront Numbering/Rear Door Requirements

(7/09)

Tenants are required to install in accordance with the following details.

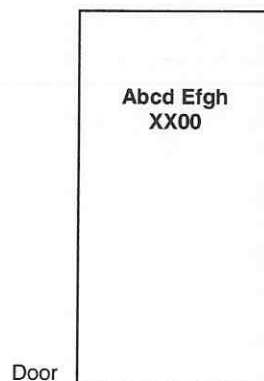
Vinyl applications are to be professionally applied without bubbles or wrinkles and must be installed so as to not appear uneven, unlevel or otherwise not straight or improperly spaced. Improperly installed vinyl is subject to removal and re-application at tenant's sole expense. Vinyl application is subject to approval by mall management.

All vinyl applications in this bulletin are to be Individual letters/numbers cut to shape, versus printed block.

Follow all manufacturers' instructions for all vinyl application procedures.

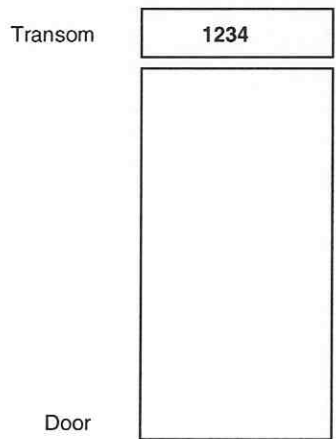
### Rear Door:

- Material:** Adhesive backed vinyl product intended for exterior use. 3M 7125 High Performance Vinyl or equivalent.
- Font:** Arial Bold
- Height:** 4"
- Color:** Matte White
- Application:** Applied to service corridor or exterior side of door. Provided by Tenant, applied by Tenant.
- Content:** Tenant Name and Mall space number
- Location:** Centered horizontally on rear door of space, 5'-0" above bottom of door. Tenant name located over mall space number.



**Exterior storefront exposure:**

- Material: Adhesive backed vinyl product intended for exterior use. 3M 7125 High Performance Vinyl or equivalent.
- Font: Arial Bold
- Height: min. 4" address / max. 10" entrance designation
- Color: Matte White
- Application: Applied to transom above door. Provided by Tenant, applied by Tenant.
- Location: Centered horizontally over door or centered over pair of doors, 2" above mullion. Address location, when applicable, per regulations established by the Postmaster General.
- Content: Street Address number and/or entrance designation.





### Fellers Factoid

In our past, employees wore tags on their shirts that read, "We do what we say we will."

Vinyl



## 7125 High Performance Vinyl

- 2 mil high gloss cast vinyl
- 7 year outdoor durability
- Thermal printable
- High quality acrylic adhesive
- 3M™ is not edge stripped, works great with thermal transfer printers
- Faster trouble-free weeding for less recutting and lower material cost



Sample Card 3M CARD

15" x 50 yds as low as



## Avery A9 High Performance Vinyl

- 2 mil high gloss cast vinyl
- 10 year outdoor durability on black & white
- Up to 9 year outdoor durability on colors
- Thermal printable
- High quality solvent-based adhesive
- More colors than anyone
- Superior cutting and weeding



15" x 50 yds as low as

Sample Card AVERYCARD

| COLOR   | #                   | COLOR   | # |
|---------|---------------------|---------|---|
| 877C    | Satin Aluminum      | SATALU  |   |
| 897C    | Satin Gold          | SATG    |   |
| CLEAR   | Clear               | CL      |   |
| WHITE   | White*              | W       |   |
| WHITE   | Matte White         | MATW    |   |
| 487C    | Eggshell            | EG      |   |
| WHITE   | Antique White       | ANW     |   |
| GREY 7C | Pearl Grey          | PEARLG  |   |
| GREY 7C | Medium Grey         | MEDGY   |   |
| 426C    | Dark Grey           | DKGY    |   |
| BLACK   | Black*              | B       |   |
| 430C    | Matte Black         | MATB    |   |
| 4825C   | Deep Mahogany Green | DEPMHGN |   |
| 126C    | Russet Brown        | RUSBN   |   |
| 4836C   | Saddle Brown        | SADBN   |   |
| 466C    | Tan                 | TAN     |   |
| 427C    | Putty               | PUT     |   |
| 4745C   | Sandstone           | SANDS   |   |
| 468C    | Fawn                | FAWN    |   |
| 468C    | Beige               | BEIGE   |   |
| 133-4   | Mauve               | MAU     |   |

| COLOR | #                 | COLOR | # |
|-------|-------------------|-------|---|
| 755C  | Magenta           | MG    |   |
| 714C  | Process Magenta   | PMG   |   |
| 196C  | Perfect Match Red | PMR   |   |
| 1796C | Tomato Red*       | TGMR  |   |
| 193C  | Geranium          | GER   |   |
| 194C  | Deep Red          | DR    |   |
| 187C  | Cardinal Red      | CR    |   |
| 777C  | Burgandy*         | BUR   |   |
| 4896C | Terra Cotta       | TC    |   |
| 321C  | Bright Orange     | BRD   |   |
| 1371C | Apricot           | APRI  |   |
| 1511C | Light Orange      | LO    |   |
| 7510C | Harvest Gold      | HARG  |   |
| 1235C | Sunflower Yellow* | SUNFY |   |
| 109C  | Bright Yellow*    | BRY   |   |
| 108C  | Vista Yellow      | VISY  |   |
| 366C  | Apple Green       | APGN  |   |
| 347C  | Kelly Green       | KG    |   |
| 348C  | Bright Green      | BRGN  |   |
| 3475C | Dark Green*       | DKGN  |   |
| 3308C | Bottle Green      | BOTGN |   |

| COLOR | #              | COLOR  | # |
|-------|----------------|--------|---|
| 3307C | Forest Green   | FORGN  |   |
| 373C  | Bermuda Blue   | BERMBL |   |
| 327C  | Teal           | EKAQ   |   |
| 376C  | Dark Aqua      | AQ     |   |
| 3765C | Aqua           | AQ     |   |
| 657C  | Peacock        | PEABL  |   |
| 679C  | Robin Egg Blue | ROEGBL |   |
| 7461C | Olympic Blue   | OLBL   |   |
| 301C  | Intense Blue   | INTBL  |   |
| 783C  | Vivid Blue*    | VIVBL  |   |
| 7747C | Sapphire Blue* | SAPBL  |   |
| 3408C | Shadow Blue    | SHADBL |   |
| 768C  | Light Navy     | LN     |   |
| 7767C | Indigo         | IND    |   |
| 7685C | Royal Purple   | ROYPL  |   |
| 768C  | Purple         | PL     |   |
| 755C  | Dark Violet    | DKV    |   |
| 757C  | Violet         | V      |   |

| COLOR     | #                | COLOR   | # |
|-----------|------------------|---------|---|
| WHITE     | White            | W       |   |
| WHITE     | True White ^     | TRUW    |   |
| WHITE     | Matte White      | MATW    |   |
| CLEAR     | Clear            | CL      |   |
| CLEAR     | Matte Clear      | MATCL   |   |
| 000.0001C | Light Grey       | LGY     |   |
| 000.0002C | Palm Oyster      | PALMOY  |   |
| 429C      | Light Ash Grey   | LASHGY  |   |
| 427C      | Slate Grey       | SLATGY  |   |
| 471C      | Medium Grey      | MEDGY   |   |
| 430C      | Pepper           | PEW     |   |
| 431C      | Dark Grey        | DKGY    |   |
| 413C      | Med. Marine Grey | MEDMAR  |   |
| BLACK     | Matte Black      | MATB    |   |
| BLACK     | Black            | B       |   |
| 4878C     | Brown            | BN      |   |
| 4708C     | Cocoa            | CC      |   |
| 471C      | Terra Cotta      | TC      |   |
| 131C      | Imitation Gold   | IMG     |   |
| 7506C     | Parchment        | PAR     |   |
| 7508C     | Almond           | AL      |   |
| 488C      | Beige            | BEIGE   |   |
| 461C      | Dark Beige       | DKBEIGE |   |
| 452C      | Sandstone        | SANDS   |   |
| 465C      | Buckskin         | BUC     |   |
| 7508C     | Camel            | CAM     |   |
| 719C      | Putty            | PET     |   |
| 122C      | Butter*          | BUT     |   |
| 102C      | Luminous Yellow* | LUMY    |   |
| 116C      | Canary Yellow    | CANY    |   |
| 123C      | Medium Yellow*   | MEDY    |   |
| 1235C     | Sunflower Yellow | SUNFY   |   |
| 1276C     | Dark Yellow      | DKY     |   |
| 137C      | Apricot          | APRI    |   |

| COLOR | #               | COLOR   | # |
|-------|-----------------|---------|---|
| 634C  | Orange          | O       |   |
| 671C  | Bright Orange   | BRD     |   |
| 172C  | Tangerine       | TANG    |   |
| 653C  | Warm Red*       | WARMR   |   |
| 1796C | Real Red^       | REALR   |   |
| 1796C | Luminous Red^   | LUMR    |   |
| 1797C | Tomato Red      | TOMR    |   |
| 193C  | Fire Red*       | FIRER   |   |
| 183C  | Cardinal Red    | CR      |   |
| 1807C | Dark Red        | DKR     |   |
| 183C  | Apple Red       | APR     |   |
| 194C  | Spectra Red*    | SPECR   |   |
| 186C  | Burgundy        | BUR     |   |
| 6115C | Burgundy/Maroon | BURM    |   |
| 714C  | Blossom         | BLOS    |   |
| 770C  | Magenta         | MG      |   |
| 747C  | Raspberry       | RAS     |   |
| 780C  | Plum            | PLUM    |   |
| 787C  | Deep Purple     | DPPL    |   |
| 7885C | Purple          | PL      |   |
| 765C  | Lavender        | LAV     |   |
| 775C  | Periwinkle      | PERI    |   |
| 774C  | Copenhagen      | COPN    |   |
| 7767C | Dark Navy Blue  | DKNBL   |   |
| 7757C | Dark Blue       | DKBL    |   |
| 787C  | Light Navy      | LN      |   |
| 3408C | Shadow Blue     | SHADBL  |   |
| 340C  | Majestic Blue   | MAJBL   |   |
| 301C  | Interstate Blue | INTERBL |   |
| 780C  | Sapphire Blue   | SAPBL   |   |
| 784C  | Vivid Blue      | VIVBL   |   |

| COLOR | #                 | COLOR   | # |
|-------|-------------------|---------|---|
| 292C  | Intense Blue      | INTBL   |   |
| 300C  | Medium Blue       | MEDBL   |   |
| 2824C | Olympic Blue      | OLBL    |   |
| 282C  | Light Blue        | LBL     |   |
| 2825C | Peacock Blue      | PEABL   |   |
| 780C  | Powder Blue       | POWBL   |   |
| 643C  | Butterfly Blue    | BUTBL   |   |
| 647C  | Cadet Blue        | CADBL   |   |
| 3148C | Aquamarine        | AQMAR   |   |
| 377C  | Real Teal         | REALT   |   |
| 378C  | Dark Aqua         | EKAQ    |   |
| 3758C | Seatoam Green     | SEAGN   |   |
| 441C  | Light Sage^       | LSAGE   |   |
| 373C  | Lime Air^         | LIMEAIR |   |
| 5483C | Dark Ivy          | DKIVY   |   |
| 371C  | Olive Green^      | OLIVEGN |   |
| 3768C | Spectra Everglade | SPECVER |   |
| 376C  | Spruce Green      | SPRUGN  |   |
| 3148C | Teal              | T       |   |
| 3153C | Dark Teal         | DKT     |   |
| 306C  | Nautical Blue     | NAUABL  |   |
| 375C  | Vibrant Green*    | VIBGN   |   |
| 366C  | Apple Green       | APGN    |   |
| 347C  | Kelly Green       | KG      |   |
| 3485C | Grow Green^       | BROWGN  |   |
| 348C  | Bright Green      | BRGN    |   |
| 3478C | Forest Green      | FORGN   |   |
| 3307C | Deep Green        | DPGN    |   |
| 3308C | Dark Green        | DKGN    |   |
| 3308C | Polo Green        | POLGN   |   |

Actual colors may vary slightly from examples shown due to limitations in the printing process. Note: There are occasional splices in rolls.

**3M 7125 Black, White and Clear**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |
| 48" |             |          |          |

**3M 7125 Colors**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |
| 48" |             |          |          |

3M(COLOR)(SIZE)(P, or U) P= punched; U= unpunched  
\*48" Available in selected colors only



## 7725 40" High Performance Vinyl

- Designed for use with Summa DC thermal printers
- 2 mil high gloss cast vinyl with clear synthetic liner and 7 year outdoor durability

**3M 7725**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 40" |             |          |          |

7725W40 Available in white unpunched only

**A9 Black, White & Clear**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 20" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |
| 48" |             |          |          |

**A9 Colors**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 20" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |
| 48" |             |          |          |

A9(COLOR)(SIZE)(P, S or U)  
P= punched; U= unpunched; S= standard

\* Pigmented adhesive, not reversible.  
^ Available 15" punched, 24" and 30" unpunched

Actual colors may vary slightly from examples shown due to limitations in the printing process. Note: There are occasional splices in rolls.





Vinyl



**Oracal 751**  
High Gloss High Performance Vinyl

- 2 mil cast vinyl
- Ultra glossy – highest gloss available
- 8 year outdoor durability
- Thermal printable
- Not edge stripped
- Permanent solvent-based adhesive
- Blue liner on white vinyl for easier weeding
- Most opaque high performance film available
- Cuts and weeds great for increased production
- High gloss works great in thermal printers
- Excellent conformability even over rivets
- Better dimensional stability, further ensuring that no shrinking, stretching or movement occurs after final bonding



Sample Card **OHPCARD**  
15" x 50 yds  
as low as

| COLOR | #                      |
|-------|------------------------|
| WHITE | White* W               |
| 1725C | Golden Yellow* GDY     |
| 123C  | Sun Yellow SUNY        |
| 174C  | Signal Yellow SIGY     |
| 116C  | Maize Yellow MAIZEY    |
| 109C  | Yellow* Y              |
| 116C  | Light Yellow LY        |
| 78C   | Brimstone Yellow BRIMY |
| 1715C | Cream CREAM            |
| 4885C | Light Ivory LI         |
| 630C  | Purple Red PLR         |
| 1355C | Dark Red* DKR          |
| 167C  | Red* R                 |
| 168C  | Tomato Red TOMR        |
| 133C  | Cardinal Red* CR       |
| 1795C | Light Red LR           |
| 1732C | Blood Red BLOODR       |
| 166C  | Middle Red MIDR        |
| 468C  | Signal Red SIGR        |
| 173C  | Orange Red OR          |
| 178C  | Red Orange RO          |
| 1455C | Orange* O              |
| 371C  | Pastel Orange PASTO    |
| 772C  | Bordeaux BORD          |
| 7673C | Violet V               |
| 767D  | Light Violet* LV       |

| COLOR | #                     |
|-------|-----------------------|
| 655C  | Lavender LAV          |
| 757C  | Lilac LILACP          |
| 777C  | Pink P                |
| 715C  | Telemagenta TELEMG    |
| 708C  | Magenta* M            |
| 773C  | Soft Pink SOFTP       |
| 7767C | Black Blue BBL        |
| 768C  | Steel Blue STEELBL    |
| 785C  | Dark Blue* DKBL       |
| 786C  | Ultramarine Blue ULBL |
| 7767C | Deep Blue DPBL        |
| 7747C | Cobalt Blue COBBL     |
| 788C  | King Blue KINGBL      |
| 7778C | Brilliant Blue* BRBL  |
| 780C  | Middle Blue* MIDBL    |
| 541C  | Blue BL               |
| 784C  | Traffic Blue* TRAFBL  |
| 7945C | Gentian Blue GENTBL   |
| 799C  | Azure Blue AZBL       |
| 7975C | Euro Blue EUROBL      |
| 300C  | Light Blue LBL        |
| 7095C | Ice Blue ICEBL        |
| 315C  | Petrol PET            |
| 721C  | Turquoise Blue TQBL   |
| 750-1 | Turquoise* TO         |
| 338C  | Mint MINT             |

| COLOR | #                      |
|-------|------------------------|
| 343C  | Dark Green DKGN        |
| 357C  | Foliage Green FOLGN    |
| 349C  | Emerald* EMERAL        |
| 3792C | Turquoise TQGN         |
| 347C  | Green GN               |
| 348C  | Grass Green GRASGN     |
| 354C  | Light Green LGN        |
| 361C  | Yellow Green YGN       |
| 366C  | Lime-Tree Green LIMEGN |
| 476C  | Brown* BN              |
| 477C  | Red Brown RBN          |
| 477C  | Nut Brown NUTBN        |
| 4555C | Light Brown* LBN       |
| BLACK | Black* B               |
| 447C  | Komatsu Grey KOMGY     |
| 476C  | Dark Grey DKGY         |
| 476C  | Iron Grey IRONGY       |
| 474C  | Grey GY                |
| 430C  | Slate Grey SLATGY      |
| 3615C | Telegrey TELEGY        |
| 477C  | Middle Grey* MIDGY     |
| 477C  | Light Grey* LGY        |
| CLEAR | Transparent* CL        |

**ORACAL 751 Black, White & Clear**

|      | by the yard | 10 yards | 50 yards |
|------|-------------|----------|----------|
| 15"  |             |          |          |
| 20"  |             |          |          |
| 24"  |             |          |          |
| 30"  |             |          |          |
| 48** |             |          |          |

Actual colors may vary slightly from examples shown due to limitations in the printing process.  
Note: Occasional splices in rolls.

**ORACAL 751 Colors**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 20" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |
| 48" |             |          |          |

**OHP(COLOR)/(SIZE)(P)**

P= punched; 15" and 30" punched only.

20", 24" and 48" unpunched only

Please Note: We cannot custom standard punch Oracal 30"

True finish sizes: 15" = 14.88" 20" = 19.68" 30" = 29.76"

\*\*48" Available in selected colors only

**CAUTION: Vinyl on these pages are not designed for inkjet use, even though some of our customers do it. Contamination could be present on any material not specifically designed for inkjet use and especially on cut yardage.**



**High Performance Vinyl**  
Permacast offers optimal fade resistance and superior weedability at a much lower cost than other high performance vinyls. Great for outdoor signs, vehicle lettering, and window signs.

- 2 mil high gloss cast vinyl
- Up to 9 year outdoor durability
- Thermal printable
- High quality solvent-based adhesive
- Edge stripped
- Optimal fade resistance
- Superior weedability
- Priced to make you money



Sample Card **XCARD**  
15" x 50 yds  
as low as

| COLOR | #                |
|-------|------------------|
| WHITE | White W          |
| 726C  | Ivory I          |
| 429C  | Light Grey LGY   |
| BLACK | Black B          |
| 1737C | Tomato Red TOMR  |
| 167C  | Bright Red BRR   |
| 707C  | Cardinal Red CR  |
| 106C  | Yellow Y         |
| 1225C | Golden Yellow GY |
| 198C  | Orange O         |
| 768C  | Magenta MG       |

| COLOR | #                  |
|-------|--------------------|
| 1617C | Maroon MA          |
| 280C  | Purple PL          |
| 476C  | Brown BN           |
| 7943C | Royal Blue ROYBL   |
| 786C  | Blueberry BB       |
| 767C  | Navy Blue NBL      |
| 790-1 | Process Blue PBL   |
| 746C  | Kelly Green KGN    |
| 347C  | Forest Green FORGN |
| 750-1 | Turquoise TO       |
| CLEAR | Clear CL           |

**White & Clear 15" Permacast are available in a non-stripped format**

Actual colors may vary slightly from examples shown due to limitations in the printing process. Note: There are occasional splices in rolls.

**Permacast Black, White & Clear**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 20" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |

**Permacast Colors**

|     | by the yard | 10 yards | 50 yards |
|-----|-------------|----------|----------|
| 15" |             |          |          |
| 20" |             |          |          |
| 24" |             |          |          |
| 30" |             |          |          |

**X(COLOR)/(SIZE) (P, S, or U)**

P= punched; U= unpunched; S= standard;

White and Clear 15" also available non-stripped

XW15PNS or XCL15PN

**CAUTION: All cut vinyl sales under 10 yards are final and cannot be returned.**

