



SPRINGFIELD, MISSOURI

# MISSOURI A THRIVING ECONOMY

Springfield, the third-largest city in Missouri, is a thriving and energetic metropolitan area boasting a wealth of industries and employment opportunities.

- As the economic hub of an area that spans 27 counties in Missouri and Arkansas, Springfield serves an area of more than 1,000,000 people.
- Springfield is located midway among the retail markets of Kansas City (166 miles away), St. Louis (215 miles away), and Northwest Arkansas (145 miles away).
- The cost of living in Springfield falls well below the national average, and Springfield was listed on *Forbes* Top 100 Best Places for Business and Careers.
- Springfield is home to 100,000 students, half of which are college students.
- Battlefield Mall serves a captive audience. No comparable regional shopping center is within a 2 1/2-hour drive.



# STYLISH OFFERINGS

Battlefield Mall is the only super-regional mall in Springfield, Missouri.

- Since opening in 1970, Battlefield Mall has been the premier shopping destination in Southwest Missouri.
- The center is strategically positioned at the busiest intersection in Springfield, making the center easily accessible to shoppers.
- Located in southwest Missouri, the Springfield MSA (population 456,456) has long been the center of a large retail market that now encompasses an area of 27 counties and over 1,000,000 people. This economic area includes Branson, West Plains, and Fort Leonard Wood, Missouri, as well as several counties in northern Arkansas.
- A variety of retail and restaurant leasing opportunities are available, including dynamic, exterior-facing locations along two of Springfield's busiest streets.





# BY THE NUMBERS

## **Anchored by Three Department Stores**

Dillard's, Macy's, JCPenney

## **Square Footage**

Battlefield Mall spans more than 1.2 million square feet and hosts millions of guests each year.

## **Single Level**

Offers more than 150 retailers and a lifestyle section featuring restaurants and specialty shops.

## **Restaurants**

With something to satisfy all palates, several dining options range from fine dining at Nakato Japanese Steakhouse and Sushi Bar to casual favorites such as Chick-fil-A, Five Guys Burgers and Fries, HuHot Mongolian Grill & BBQ, Moe's Southwest Grill, and Pizza Ranch. Local favorites include London Calling Gourmet Pasty Company and Bourbon and Beale.

## **Parking**

More than 6,000 parking spaces are available to accommodate guests.



# IN GOOD COMPANY

## Distinctive. Classic. Chic.

Many fine brands have chosen Battlefield Mall as their preferred location in the Missouri market.

- Aéropostale
- Buckle
- Coach
- Soma Intimates
- Victoria's Secret & PINK
- White House Black Market

ALTAR'D STATE

al.r.r.

chico's

SEPHORA

Lolli AND Pops  
PURVEYORS of SWEETNESS

FOREVER 21®

# POSITIONED TO SUCCEED

Conveniently located just off US 65 (Glenstone Avenue) and just five miles south of I-44, Battlefield Mall is perfectly positioned to serve the entire market.

- An average of 2,700 cars per hour or 65,000 cars per day pass through the intersection of Battlefield and Glenstone during slower to average traffic count months.
- An average of 5,000 cars per hour or 132,000 cars per day pass through the same intersection during the busier traffic count months.



2019	516,089
2024	553,517



2019	207,671
2024	222,799



2019	\$60,613
2024	\$67,363



2019	245,004
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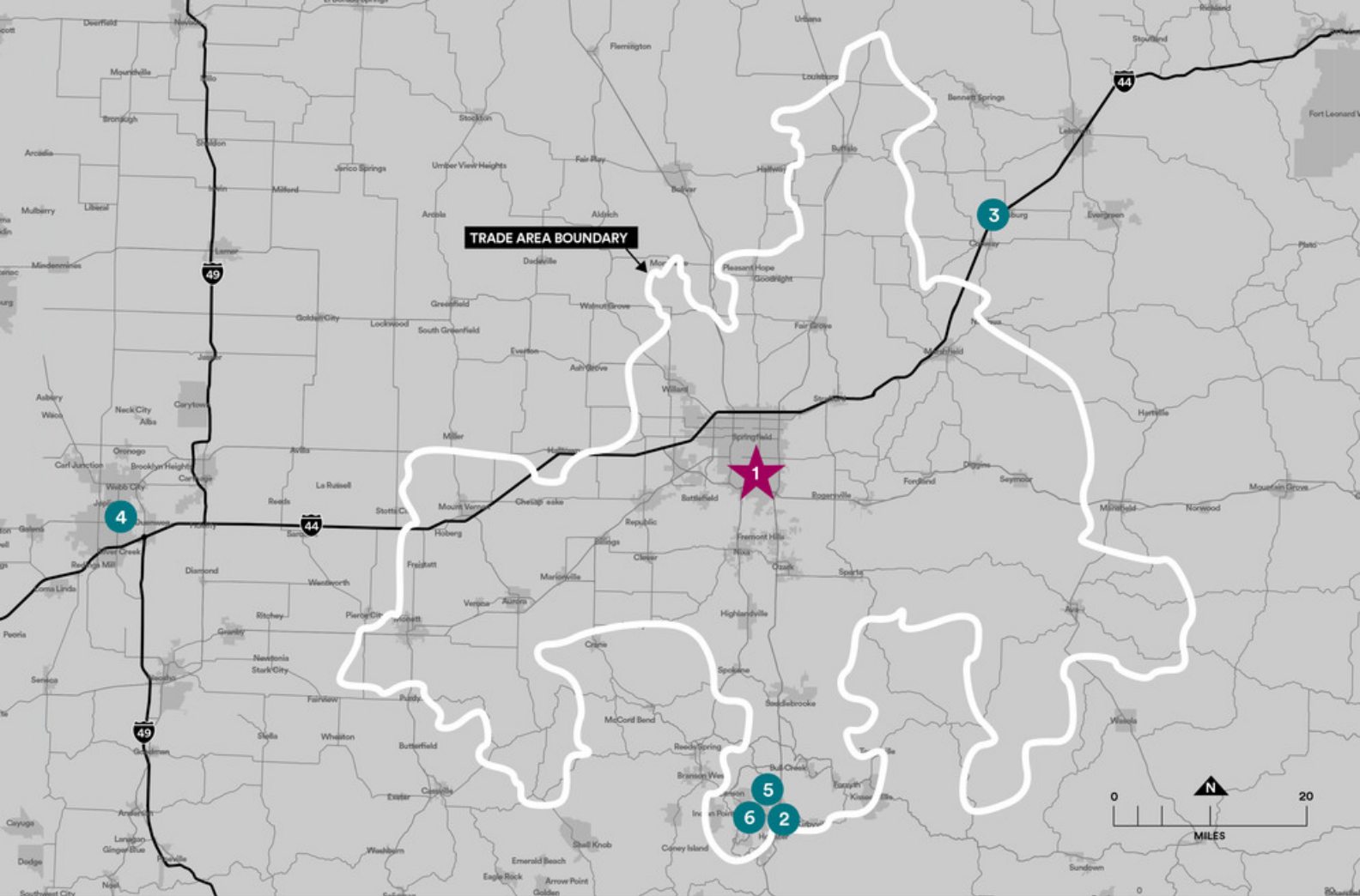
2019	\$161,418
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# DESTINATION SHOPPING

As the gateway to Branson, Missouri's entertainment capital, and the popular tourist destinations of Table Rock Lake, Lake Taneycomo, and Bull Shoals Lake, Battlefield Mall stands out as the premier shopping destination for tourists and locals alike.

- On any given day, there can be more than 100,000 visitors in Branson who spend over \$1.5 billion in the local and surrounding communities annually.
- Branson has approximately 57,000 theater seats, 18,000 lodging rooms, 37,000 restaurant seats, and 2,870 campsites.
- Developed by the founder of Bass Pro Shops, the Wonders of Wildlife National Museum & Aquarium opened in Fall 2017 less than three miles from Battlefield Mall.





**TRADE AREA & SURROUNDING CENTERS**

- ★ Simon Center
- Other Centers

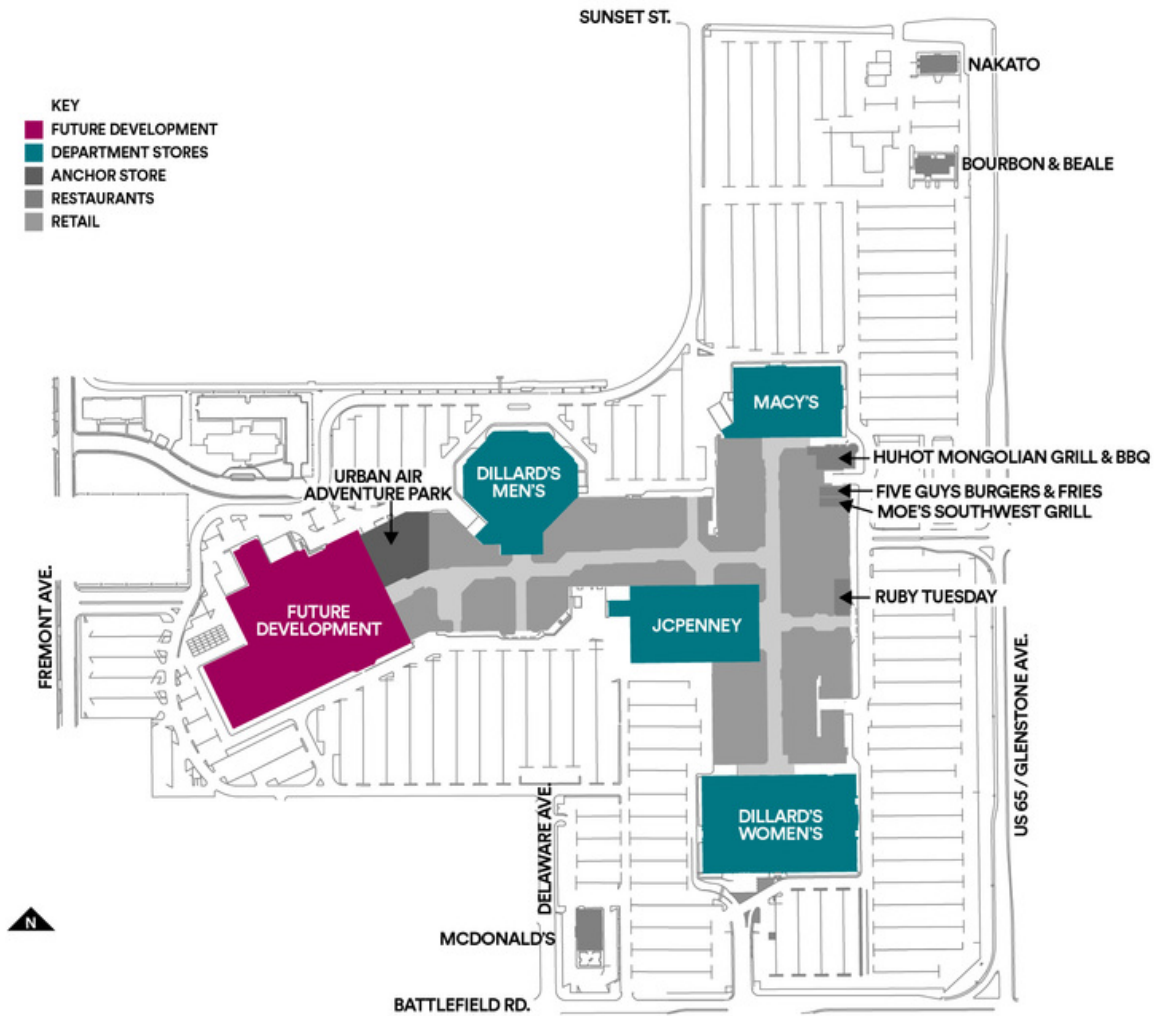
- 1 Battlefield Mall
- 2 Branson Landing
- 3 Factory Stores America Lebanon

- 4 Northpark Mall
- 5 The Shoppes at Branson Meadows
- 6 Tanger Branson





- KEY
- FUTURE DEVELOPMENT
  - DEPARTMENT STORES
  - ANCHOR STORE
  - RESTAURANTS
  - RETAIL





# UNIQUE OPPORTUNITY

Battlefield Mall presents a unique opportunity for your brand.

Please contact the following leasing professional for more information.

**Justin Nauert**

**(317) 263-2358**

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