El Paso stands on the Rio Grande river in the far western corner of Texas adjacent to the city of Las Cruces, New Mexico. These two cities account for a population of more than 1.1 million. With Ciudad Juarez, located across the border, the metropolitan area combines for over 2.7 million people. This represents the largest bilingual-binational work force in the Western Hemisphere.

- El Paso is home to Fort Bliss, the second-largest army military installation in the U.S. with total employment of 41,653 (active, civilian and reserve), located five miles from the mall.

- The market has enjoyed tremendous growth in the medical field, adding a four-year medical school, children’s hospital, and nursing school, along with a newly announced dental school opening in 2020.

- The new $50 million baseball stadium and Triple A baseball team have contributed to the area growth. El Paso now has a new professional soccer team that will begin play in Fall 2019.

- There are over 110,000 students at 33 institutions of higher learning in the region. These institutions include The University of Texas at El Paso, El Paso Community College, plus other colleges, universities, and technical schools in the El Paso, TX; Las Cruces, NM; and Ciudad Juarez, Mexico market.
The proximity of the Mexican National market offers a significant benefit for this region. It draws from not only Ciudad Juarez (1.6 million+) but also the capital city of Chihuahua (largest state in Mexico) and the neighboring Mexican states of Sonora, Sinaloa, Coahuila, and Durango.

There were more than 23 million northbound crossings in 2018. An average of 35,000 passenger vehicles and 20,000 pedestrians cross daily from Ciudad Juarez.

Nearly 4,000 workers commute across the El Paso border on a daily basis, more than any other Mexican-American border city.
Cielo Vista Mall’s shopping selection is unsurpassed in the region. The center’s primary target market and key demographic includes a mix of two dynamics: a discerning, fashion-forward shopper and young suburban families that includes both domestic and international shoppers from Mexico.

- Nestled in one of the largest international metropolises, it is home to several fresh and exciting tenants. This includes a signature collection of fine retailers such as Apple, Banana Republic, Michael Kors, Sephora, Bath & Body Works/The White Barn Candle Co., H&M, and MAC Cosmetics, to name a few.

- The center offers shoppers a warm environment and improved customer amenities such as soft seating areas, charging stations, digital directories, an unmatched children’s play area, skylights, and a water fountain feature.

- Cielo Vista Mall continues to enhance current offerings with a variety of eateries, entertainment, and new-to-market retailers in a distinctive customer-friendly environment.
Anchored by Four Department Stores
Dillard’s (Women’s & Men’s), Macy’s, JCPenney, Sears

Square Footage
Cielo Vista Mall encompasses more than 1,245,000 square feet.

Two Levels
Showcasing more than 140 specialty stores.
IN GOOD COMPANY


Many fine brands have chosen Cielo Vista Mall as their preferred location in the Southwest Texas market. A number of them are exclusive to the market.
The Cielo Vista Mall property is conveniently located by I-10 for easy access from the El Paso and Juarez market trade areas.

- Located on the east side of El Paso, Texas.
- Positioned along I-10 at the Hawkins Boulevard intersection with over 287,000 vehicles passing daily.
- Just minutes from the airport and international border crossings from Mexico.
Situated near the border of two nations and three states (Texas and New Mexico, U.S., and Chihuahua, Mexico), El Paso draws from a population of more than 2.7 million within a 50-mile radius. It also integrates population from within neighboring cities and states across New Mexico and Mexico, Southern New Mexico (Las Cruces, Alamagordo, Ruidoso), North and West Texas (Lubbock, Abilene, San Angelo, Midland, Odessa), and Northern Mexico (Chihuahua, Sonora, Sinaloa, Coahuila, and Durango).

- Approximately 98% of all vehicles crossing the border are within six miles of the center.
- 85% of Mexican visitors choose Texas as their primary shopping destination.
- Cielo Vista Mall serves a strong regional market - 46% of shoppers live more than 10 miles from the center and 22% live more than 50 miles from the center.
Cielo Vista Mall presents a unique opportunity for your brand.

Please contact the following leasing professional for more information.

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