Ideally located in Nashville, Tennessee, Opry Mills® attracts tourists and locals who love entertainment, dining, and fashion.

- Opry Mills is adjacent to the Grand Ole Opry and the Gaylord Opryland Resort and Convention Center, which is the nation’s largest nongaming hotel/convention facility under one roof. Together, these two destinations welcome four million visitors annually.

- Opry Mills is located seven miles equidistant from downtown Nashville and Nashville International Airport, making Opry Mills a convenient “destination within a destination” for the 14.8 million tourists who visited Nashville in 2017 and the 690,000 Nashville residents.

- In downtown Nashville, Music City Center offers 1.2 million square feet of state-of-the-art convention space with an expansion of additional meeting, restaurant, and retail space planned for 2019.

- Nashville International Airport is the fourth fastest-growing airport in North America. It serves more than 14.9 million passengers annually on 14 airlines with 460 daily flights to over 65 nonstop destinations.
Opry Mills is Tennessee’s largest outlet and value-retail shopping, dining, and entertainment destination.

- More than 200 popular retailers offer women’s, men’s, and children’s apparel, sportswear, and more.

- With 12 full-service restaurants, including the new Bavarian Bierhaus offering authentic German food and live entertainment, plus a wide variety of popular counter-service eateries in the food court, Opry Mills dining options appeal to diverse tastes.

- Entertainment and unique offerings take the stage at Opry Mills. With the recent additions of Madame Tussauds, Smith Creek Distillery, The Escape Game, and Amber Falls Winery & Cellar, Opry Mills offers an unmatched shopping experience for both locals and tourists alike.
Anchored by Eleven Major Retailers
Saks Fifth Avenue OFF 5TH, Forever 21, H&M, Nike Factory Store, Bass Pro Shops Outdoor World, VF Outlet, Bed Bath & Beyond, Sun & Ski Sports, Polo Ralph Lauren Factory Store, Off Broadway Shoes, Old Navy

Square Footage
Opry Mills spans 1,169,000 square feet.

Restaurants
12 sit-down restaurants, three fast-casual dining options, and additional counter-service eateries.

Hotel Development Pipeline
In Nashville, 25 hotels with 5,300 rooms are under construction, representing a 20% increase to the city’s room count. Another 60 hotels are planned or proposed.

Many fine brands have chosen Opry Mills as their preferred location in Nashville, Tennessee.
- Abercrombie & Fitch
- Brooks Brothers
- Coach Factory Store
- Cole Haan
- Hollister
- kate spade new york
- Michael Kors Outlet
- Nike
- Off Broadway Shoe Warehouse
- Tommy Bahama
- Under Armour Factory House
- Vera Bradley Outlet
As a top shopping attraction, Opry Mills welcomes visitors with a diverse mix of dining and entertainment options.

- Shoppers looking to dine and relax can choose from several full-service restaurants, including the new Bavarian Bierhaus as well as MISSION BBQ, Aquarium Restaurant, Chuy’s Mexican Restaurant, Romano’s Macaroni Grill, Rainforest Cafe, Claim Jumper Restaurant, TGI Fridays, Johnny Rockets, and Chili’s Grill & Bar.

- The food court offers more than 10 popular eateries, such as Starbucks, Panda Express, Popeyes Chicken, and Jamba Juice.

- Visitors can experience national and local artists live on the Opry Mills Entertainment Stage.

- Locals and tourists alike enjoy games and dining at Dave & Buster’s, catching a movie at Regal Opry Mills Stadium 20 & IMAX, tasting Tennessee wine at Amber Falls Winery & Cellar, sampling 'shine at Smith Creek Mooshine Distillery, or visiting their favorite music artist at Madame Tussauds Nashville.
The Opry Mills property is irreplaceable real estate in Nashville, Tennessee—a market of 1.8 million people.

- The center is conveniently located along SR 155/Briley Parkway, which loops the city.
- Just seven miles northeast of downtown Nashville and seven miles north of the Nashville International Airport.
- The center is four miles north of I-40 and five miles south of I-65.
Opry Mills is a popular destination among Nashville's robust and growing tourist population.

- In 2018, Nashville welcomed 14.8 million visitors, spending over $6.5 billion.
- An estimated 5-7% of tourists are international visitors.
- A new British Airways London flight launched in May 2018 with additional flights being added in 2019 due to demand.
- Nashville hosts a variety of signature events, such as CMA Music Fest, St. Jude Rock ‘n’ Roll Marathon, Jack Daniel's Music City Midnight: New Year’s Eve in Nashville, and Let Freedom Sing! Music City July 4th.
- Music City Center and Ascend Amphitheater add convention and entertainment space, while the Music City Food + Wine Festival, Live on the Green Festival, and the SEC Men’s and Women’s Basketball Tournaments, and the recently announced addition of a Major League Soccer team expand Nashville's offerings as a destination.
- Over 50% of visitors to Nashville include Opry Mills on their itineraries.
- HuffPost UK named Nashville the Hottest Travel Destination of 2018 and topped Condé Nast Traveler’s list of Best Places to Go in 2018.
UNIQUE OPPORTUNITY

Opry Mills presents a unique opportunity for your brand.

Please contact the following leasing professional for more information.

Julie Tuchschmidt
(404) 926-3044
jtuchschmidt@simon.com